

ILIPO CENTRE OF EXCELLENCE LAUNCH, AESTHETIC SKIN CENTRE, LONDON

The Aesthetic Skin Centre has become the first clinic in the UK to launch the new advanced non-surgical fat reduction and body shaping system, i-LipoXcell.

The clinic will be the UK 'Centre of Excellence' for the Chromogenex™ i-LipoXcell. The nurse-led clinic is owned by Trudy Friedman, a well-respected figure in the world of cosmetic medicine. She gave a presentation and demonstration of this breakthrough non-surgical fat reduction and body shaping system, supported by Sam and Hannah from Chromogenex's Clinical Training division, to a team of assembled clinicians and members of the public. She said,

"From the feedback, we know that i-LipoXcell is the platinum standard of next-generation body treatments. We also welcomed our new nurse Luisa who we are thrilled to have on our team"

The i-LipoXcell uses patented third generation technology, incorporating four 'smart' scientific platforms which analyses body dynamics. Low-level lasers, delivered through treatment pads, target specific areas of fat to help reshape and redefine the bodyline. A combined laser/massage is then used to enhance lymphatic drainage, improve circulation and create more effective pathways for the lasers to reach the fat cells in order tackle stubborn cellulite and stretch marks.



CELEBRITY BEAUTY SECRETS FILMING, LONDON

*Cosmetic News contributor Antonia Mariconda spent a day in London filming for her new TV show **Celebrity Beauty Secrets**.*

In her role as The Cosmedic Coach, Antonia has become the go-to expert for consumers interested in aesthetic treatments and will be uncovering celebrity beauty secrets as part of the show on Sky 282.



SKIN CLINIC 1ST BIRTHDAY PARTY, BRENTWOOD

The cast of the hit reality TV show, *The Only Way is Essex*, joined Dr Johanna Ward and her team to celebrate the 1st birthday of the Skin Clinic in Brentwood.

TOWIE favourites Chloe Sims, Gemma Collins and Billie Faiers, all of whom are also local business owners in Brentwood, were there to toast a successful first year in business for the clinic, which has also appeared on the show.



The Skin Clinic Brentwood is Dr Ward's second boutique skin clinic established after her huge success in Sevenoaks, Kent.

